

Session 5 The Doctor-Patient Relationship in the New Millenium

By Dr. Angela Black, MD

Expand your audience reach using Telusys' **Real-Conference.com**. Host and manage videos of conventions, educational seminars and promotional events on your Web site cost-effectively on our Web servers. Expired events can be displayed online in this manner as a pay-per-view system that generates revenue streams for your organization. Let the Web generate revenue from your organization's events with absolutely no effort on your part. We will accept your video or our crew will videotape your event.

Our revenue sharing, E-commerce model features "zero maintenance" for your staff. Web-based user reports are generated on-the fly on your desktop keeping you constantly abreast of video usage. And, all visitors that enter the video event site are automatically pre-qualified through member lists and numbering conventions.

Pre-recorded video's are digitized for Web site use in a variety of formats — displaying as high- or low-bandwidth format.

Video Formats: Real Audio/Video, Flash, Quick Time

Special Formats: Animation, Slide Shows, Windows Media

Using creative software programs we have developed, your video can display in our exclusive **Impulse!** popup window. To generate sponsorship revenues, preview vendor ads using Telusys' **AdTrack** rotating advertising banner program. Create surveys with **E-Surveymaker.com** to display before and after your video event to gauge the value of the event to your captive audience. Compile and send to targeted e-mail lists using **Tel/Serv** mailing list software. Build event excitement by preempting your next events registrations using this exciting visual medium. Run video inside your next **LiveTalk** chat room meeting for a real learning experience.